

**PARKING
UKRAINE**

International specialized Exhibition
of Equipment and Technologies
for Organization of Parking space within
Urban Infrastructure

PARKING UKRAINE 2019

*Equipment \ IT Solutions \ Security \ Maintenance
On-street Parking \ Multi-level Parking \ Underground garages*

3-4 October
Kiev, Ukraine, The Ukrainian CCI



Organizer

Business-Forum

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 [@ParkingUkraine](https://www.facebook.com/ParkingUkraine)

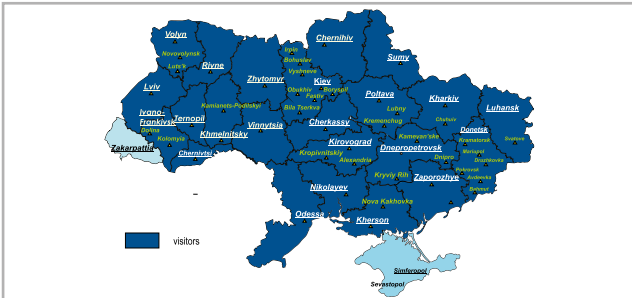
**New technologies,
systems and equipment
for parking in urban areas**

The Law "About introduction of amendments to certain legal acts related to the reforming of parking spaces for transport vehicles" came into force at 27 September 2018.

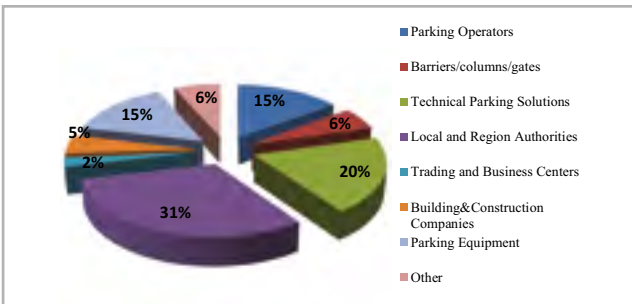
Parking services sphere undergoes the stage of drastic changes. As a result this will allow to create civilized market and ensure modern arrangement of parking spaces in the Ukrainian cities.

STATISTICS - PARKING UKRAINE 2018

REGIONS ATTENDED



VISITORS BY ACTIVITIES



WHO SHOULD ATTEND?

Direct Buyers:

- Representatives of city and regional state administrations, local communities
- Municipal enterprises and private parking operators
- Construction companies (Directors, Supply Departments and Capital Construction Departments)
- Shopping & Entertainment Centers, Business & Trade Centers, Hotels, Supermarkets (Operations Departments & Supply Departments)

Suppliers of Parking Systems & Equipment:

- Barriers / Columns / Fencing
- Access Control Equipment
- Parking fare collection \ Parking meters
- Lighting \ LED
- Security systems
- Intercom systems
- Car lifts
- Flooring / Painting / Marking
- Electric cars charging stations
- Ventilation systems

EXHIBITION PLAN



EXHIBITION COST:**AREA 9 SQ.M.**(Equipped booth) – **1 700 Euro****The cost includes:**

- Standard booth installation: wall blocks, 1 table, 2 chairs, fascia with Company name, lighting, wastebasket;
- Company presentation in Business agenda (duration 20 min.);
- 5 Company representatives in all events within exhibition;
- Access to electricity;
- Placement of your Company logo at the exhibition web- site;
- Publishing of advertising lay-out (A4 full color) and Company description in the exhibition catalogue (internal pages);
- Invitations to reception \ buffet (for 3 guests);
- All taxes are included.

AREA 6 SQ.M.(Equipped booth) – **1 250 Euro****The cost includes:**

- Standard booth installation: back wall blocks, 1 table, 2 chairs, fascia with Company name;
- Company presentation in Business agenda (duration 20 min.);
- 3 Company representatives in all events within exhibition;
- Access to electricity;
- Placement of your Company logo at the exhibition web- site;
- Publishing of advertising lay-out (A4 full color) and Company description in the exhibition catalogue (internal pages);
- Invitations to reception \ buffet (for 3 guests);
- All taxes are included.

AREA 4 SQ.M.(Equipped booth) – **1 000 Euro****The cost includes:**

- Standard booth installation: back wall blocks, 1 table, 2 chairs, fascia with Company name;
- Company representatives in all events within exhibition;
- Access to electricity;
- Placement of your Company logo at the exhibition web- site;
- Publishing of Company description in the exhibition catalogue (internal pages);
- Invitations to reception \ buffet (for 3 guests);
- All taxes are included.

**SPONSORSHIP OPPORTUNITIES****GENERAL SPONSOR – 7 500 EURO**

- 5 guests from Sponsor's company;
- Equipped booth 18 sq.m.;
- Company presentation in Business agenda (duration 20 min);
- Welcome Speech at the opening of the Exhibition;
- Reception\buffet for exhibitors and special guests (closed event), reception premises to be branded with Sponsor's advertising materials;
- Sponsor's logo placement at Invitations to reception\ buffet;
- Distribution of Sponsor's promo-materials among all visitors at the Registration Desk;
- Placement of Sponsor's banner (up to 2 units) at the Registration Desk;
- Publishing of advertising lay-out (2 A4 full color) in the exhibition catalogue (internal pages);
- Placement of Sponsor's logo on all printed & digital event materials;
- Invitations to reception \ buffet (for 5 guests);
- All taxes are included.

Note:

All promotional materials (banners, stationery, brochures, flags, etc.) should be produced and delivered to the venue by Sponsor company.

REGISTRATION SPONSOR – 5 000 EURO

- 5 guests from Sponsor's company;
- Equipped booth 9 sq. m.;
- Company presentation in Business agenda (duration 20 min);
- Placement of Sponsor's banner (up to 2 units) and branded flags at the Registration Desk;
- Branding of the Registration Desk with Sponsor's logos;
- Publishing of advertising lay-out (A4 full color) in the exhibition catalogue (internal pages);
- Placement of Sponsor's logo on all printed & digital event materials;
- Invitations to reception \ buffet (for 5 guests);
- All taxes are included.

Note:

All promotional materials (banners, stationery, brochures, flags, etc.) should be produced and delivered to the venue by Sponsor company.

ADDITIONAL EQUIPMENT & SERVICES:

- Cable Internet \ 1 individual access point – **200 Euro (price for 2 days);**
- Plasma screen at the booth – **150 Euro (price for 2 days);**
- Exhibition counter table branded with Company logos at the booth – **50 Euro (price for 2 days).**

FOR VISITORS:

Visitors can attend exhibition & conference free of charge on the basis of official registration via event web-site.

FOR MASS MEDIA:

Mass media representatives can attend exhibition & conference free of charge on the basis of official registration via event web-site.

PRELIMINARY AGENDA

Session 1

«Reform of Vehicles Parking in Ukraine»

- Potential of parking services market and perspectives to increase payments into municipal budgets
- Parking inspection service: organization, functions and work standards
- National police: participation in the control of parking rules and cooperation with municipal inspection services
- Parking services payment and penalties for violation of rules: legal aspects and incentive mechanisms for vehicle owners

Round-table discussion №1

«New Parking Rules in Action» with participation of municipal authorities, parking operators and parking inspection services.

Questions to discuss:

- › One year after the implementation of new parking law: what has changed in the Ukrainian cities?
- › Municipal plans of parking space development
- › Interconnection of private operators and municipal parking enterprises
- › Tariffs formation, mechanisms to attract investments into parking business
- › Parking inspection services: practical experience of cooperation with patrol police, supply with personnel, equipment and technical means
- › Ways to promote parking services

Round-table discussion №2

«Parking Space» with participation of municipal authorities, parking operators, urban planners and technical experts.

Questions to discuss:

- › Parking spaces in the Ukrainian cities: demand and supply
- › Parking spaces as a part of urban infrastructure: optimized technologies to increase the number of parking lots
- › Construction peculiarities of on-street and underground parking complex
- › Parking space arrangement in existing housing districts: international experience and modern technologies
- › New construction standards and parking space arrangement during construction of housing and infrastructure objects
- › Parking lots arrangement for disabled people
- › Parking services development for electric cars and bicycles

Session 2

«Equipment, Mechanical Systems and Control Means»

Topics to present:

- Photo and Video control equipment
- Tow trucks
- Barriers / Columns / Fencing
- Access Control Equipment
- Parking fare collection \ Parking meters
- Lighting \ LED

Session 3

«IT Systems and Technical Solutions»

Topics to present:

- Reservations and Payment systems
- GPS-trackers
- Driver informing systems
- Intercom systems
- Security systems
- Hijack alarm systems \ Fire safety systems
- Ventilation systems

Business agenda is subject to change.

SECTIONS OF THE EXHIBITION:

- MECHANICAL PARKING SYSTEMS & COMPONENTS
- IT-SYSTEMS & TECHNICAL SOLUTIONS
- MAINTENANCE OF PARKING GARAGES

ORGANISERS' CONTACTS:

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ORGANIZER

Business-Forum Ltd specializes in organization of international and regional conferences and exhibitions.

The Company is a part of Metal Expert Holding along with Metal Expert, Metal Expert Consulting, Chem-Courier and Metal Expert Freight.

Since 2003 we have organized **more than 200 conferences** and **over 50 000 specialists from 70 countries** have attended our events.

Industries we cover: urban infrastructure, transport & logistics, ecology, mining, metallurgy, chemicals.



UKRAINIAN CHAMBER
OF COMMERCE AND INDUSTRY

VENUE

The Ukrainian Chamber of Commerce and Industry
33, Velyka Zhytomyrska str.
Kiev, Ukraine
www.chamber-plaza.com

The Ukrainian Chamber of Commerce and Industry in the center of Kiev has the multifunctional platform for organization of the events such as exhibitions and conferences of various scope and formats.